2024 CORPORATE PARTNER

AIA San Antonio

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Since its founding in 1953, AIA San Antonio has been a leading voice for architecture in Texas. We advocate for great design, effective planning, sustainability, civic leadership, and public engagement. Our members are committed to ethical professional standards, lifelong learning, sustainability and community health and resiliency.

Our Center for Architecture, located in Southtown just minutes from downtown, is our chapter’s headquarters. Here we plan a robust annual menu of meetings, lectures, continuing education events, networking opportunities and leadership development. Vibrant networks connect members and allied partners to specific practice niches with premier networking opportunities.

The work of AIA San Antonio is focused on providing member value and enhancing public awareness of the value of architects and design in shaping community.

Together with AIA National, the Texas Society of Architects and chapters across the country, we form one AIA.
We’re here to help you.

Torrey Carleton, Hon. AIA
Executive Director
torrey@aiasa.org

Belinda Sanchez
Managing Director
belinda@aiasa.org

MISSION STATEMENT

AIA San Antonio is the voice of the architectural profession and a resource to its members in service to society.

We are excited to share our 2024 Corporate Partner Program brochure with you. Inside, you’ll find a rich menu of opportunities to engage with AIA San Antonio and its members.

Let us help you build a custom marketing plan that keeps your brand front and center with local architects.

Our plan will generate awareness, deliver your message to a targeted audience, and help you strategically engage with key decision makers to grow your business. As an annual Corporate Partner, you will also receive added value benefits and opportunities that include recognition in our weekly e-news Dispatch and on our website.

Join us in 2024!
“AS WE EXPAND AIA SAN ANTONIO’S REACH IN THE COMMUNITY, WE ARE FOCUSED ON MENTORING THE NEXT GENERATION OF ARCHITECTURAL LEADERS TO CONNECT THEM TO OUR CHAPTER AND THEIR CITY.”
“ERT’s investment in AIA San Antonio’s Corporate Partner Program has enabled us to connect in meaningful ways with AIA members. Through that process, members have become clients and good friends.”

—Steve Tristan, ERT Lighting

“Engaging as a partner and an allied member has fostered valuable connections with local professionals as we work together to shape our built environment. The informative luncheons and signature events provide opportunities for profound learning and the development of enduring relationships.”

—Pamela Massey, Pape-Dawson Engineers

“Allied Membership gives our firm opportunities to build lasting relationships with the San Antonio architecture community. Our investment in the annual Corporate Partner program helps CZ build brand awareness connects us across the broader A/E/C industry.”

—Joyce Watson, Cleary Zimmermann Engineers

“AIA San Antonio offers Allied Members a terrific opportunity to build relationships. I appreciate their commitment to a diverse program of business networking, continuing education, community involvement, and professional development.”

—Wells Mason, Ironwood Industries
ALLIED MEMBERSHIP

AIA San Antonio is the fourth largest chapter of the AIA in Texas. We are a mission driven, professional association of 600+ members. Our affiliate membership program connects you to architects through a rich annual menu of programming tailored to the AEC Industry.

Membership includes everyone in your company.

MEMBERSHIP INCLUDES

Preferred Pricing
Enjoy member rates for AIA San Antonio events all year long. The savings will add up to more exposure for your company.

Name Recognition
Build your brand with annual events and targeted communications including a hot linked firm listing on the Allied Member directory of the AIA website generating a buzz about your company within our core group of architects and allied industry professionals.

Exclusive Exposure
Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.

$500
Annually (Jan - Dec)

AIA is an important resource for Rogers-O’Brien Construction as we continue to grow and connect with our valued project partners and work toward a common goal.

—John Archer, Rogers-O’Brien Construction
CONTINUING EDUCATION

As an Allied Member, you enjoy EXCLUSIVE opportunities to sponsor programming that highlights your company as a provider of knowledge.

ANNUAL SKI TRIP
Hit the slopes with architects and industry friends while giving continuing education sessions. Packages start at $1000. Travel costs are additional.

LUNCHETIME CE
Specialized Lunchtime Sessions hosted by Networks. See Network Sponsorship Opportunities (pg 14)

POWER UP CE BOOTCAMPS
Individual Class
$250 Members | $350 Non-Members
Sponsored Set of 4 Classes
$750 Members | $850 Non-Members

LECTURES & EDUCATION TOURS
AIA offers lectures and educational projects tours throughout the year. Work with us to highlight your best built work.
SIGNATURE EVENTS

Fun is top of mind in AIA San Antonio’s playbook.

Each of our five annual Signature events are unique – from sporty to chic, there is something for everyone. Even better than the fun that each event offers is the knowledge that the proceeds are helping our chapter to sustain its mission to support member development and community engagement. *What could be better?*

BEAUX ARTS BALL
300 Main | Summer 2024

A beloved annual event, the Beaux Arts Ball is a festive evening affair that unites the AEC industry. This chic party pops up in fantastic venues for the purpose of raising funds to support the work of AIA San Antonio.

We appreciate how thoughtfully each Beaux Arts Ball is. Every year is a new and unique experience. This event always draws a fun and diverse crowd where Indeco can showcase furniture, gain significant exposure and create a personalized experience with lasting impressions!

—Mary Minor, Assoc. AIA, Indeco Furniture
SCHOLARSHIP GOLF CLASSIC
MAY 6, 2024    |    RIVERSIDE GOLF COURSE

AIA San Antonio, in partnership with ASLA, enjoy an afternoon on one of San Antonio’s finest golf courses for the benefit of our scholarship endowments. Thanks to the generosity of our loyal sponsors and players, over the last three decades we’ve raised more than $350,000!

CRAN AWARDS
MAY 16, 2024    |    TBA

AIA San Antonio’s Custom Residential Design Awards celebrates the best of the best in residential design.

CLAYS & Q SHOOT
SEPTEMBER 20, 2024    |    NATIONAL SHOOTING COMPLEX

Now in its 15th year, AIA’s Clays & Q gives sporting and hunting enthusiasts the perfect opportunity to sharpen their shooting skills. Add ice cold beer, competition BBQ and a chance to win a new shotgun and you’ve got the perfect recipes for fall fun.

PEOPLE + PLACE AWARDS
NOVEMBER 12, 2024

Our annual celebration of Professional Achievement, Design Excellence and Community Leadership, the People + Place Awards recognizes the best of the best in Architecture.

See sponsorship details on pages 16-20.
AIA San Antonio’s monthly chapter meetings are a great way to casually connect with architects. One of the eleven monthly chapter meetings bring our membership together with a key industry partner - AGC! We cap off our year with a Holiday Party in December at the AIA Center for Architecture. Opportunities for sponsorship include:

- **2024 CHAPTER MEETING SPONSOR (exclusive opportunity)**
  This exclusive opportunity brands ALL REGULAR chapter meetings with your logo. This sponsorship includes verbal recognition, branded powerpoint slides and four complimentary RSVPs to ALL chapter meetings (joint meetings not included).
  $4000 Members

- **PRESENTING SPONSOR (member only)**
  This exclusive opportunity makes you a co-host with AIA San Antonio. Join the AIA San Antonio President in welcoming our attendees and introducing the featured speaker(s). This sponsorship includes four branded powerpoint slides and four complimentary RSVPs.
  $500 Members | JOINT MTGS $1500

- **TABLE TOP SPONSOR**
  Connect with members via a traditional table top display at the Chapter Meeting of your choice. This opportunity also includes lunch for one, verbal acknowledgement, and one branded powerpoint slide.
  $375 Members | $425 Non-Members | JOINT MTGS $550 Members | $650 Non-Members

- **HOLIDAY PARTY SPONSOR**
  Mark your calendar now for Thursday, December 12, 2024! Sponsorship includes table for literature and/or presentation material; logo on event invitation and welcome screen, social media acknowledgement, and verbal recognition at the party.
  $500 Members | $600 Non-Members

- **PRE-PURCHASE RSVPS (MEMBERS ONLY)**
  Lock in a your RSVPs now and save. $40 Pre-Paid | $45 Regular Rate
  Joint Meeting & Project Tours not included in Pre-Purchased RSVPs
  $280 includes one RSVP to all 7 Regular Meetings ($35 Savings)
PROGRAMMING COUNCIL

Working closely with the Board’s Director of Programs & Networks and chapter staff, the Programming Council coordinates a vision for monthly chapter meetings and professional development. We’ve chosen top industry thought leaders to curate value-based programming with a focus on member experience.

As an Allied Member you attend at member rates. **Bundle for added value!**

$350 includes one RSVP to all 7 Regular Meetings ($35 Savings)

### REGULAR MEETINGS (7)

- **JANUARY 22** - Finishing Strong: The Mayor Speaks  
  Speaker: Mayor Ron Nirenberg

- **MARCH 25** - What's the Next Big Thing for San Antonio?  
  Speaker: Judge Peter Sakai

- **APRIL 29** - Digitizing Construction: The Future of Advanced and Additive Manufacturing - Prefab, 3D Printing, Robotics, AI  
  Speaker: TBD

- **MAY 20** - New World Heritage New Headquarters  
  Speakers: Colleen Swain, Director, World Heritage

- **JUNE 24** - TBD  
  Speaker:

- **SEPTEMBER 23** - TBD  
  Speaker:

- **OCTOBER 28** - Chapter Elections  
  Speaker:

### PROJECT TOURS (2)

- **FEBRUARY 2024** - TOUR TBD

- **JULY 2024** - TOUR TBD

### JOINT MEETING

- **AUGUST 27** - The Future of the Profession – Venture Capital in the A.E/C Space  
  Speaker: Evelyn Lee, FAIA - 2025 AIA National President Elect

### NEW ARCHITECTS CONVOCATION

- **NOVEMBER 25** - Celebrating Newly Licensed Architects

### HOLIDAY PARTY

- **DECEMBER 12**
Strategically connect your brand to niche market constituencies by sponsoring one or more of AIA San Antonio’s dynamic member Networks. This is a prime relationship building opportunity where you can contribute through continuing education sessions, project tours highlighting your company’s product or service as well as underwriting opportunities for lectures and panel presentations. Invest to become a partner in the success of their annual programming.

**ALLIED MEMBERS COUNCIL**

Supporting the career development of our Allied Members through strategic connections with architects.

**CHAIRS**
Amy Wagner - Allegiance Floors
Elizabeth Sinnet - Altermann

**COMMITTEE ON THE ENVIRONMENT**

Advocating for design that integrates the natural and built environment through sustainable practice.

**CHAIRS**
Ben Rosas, AIA - LPA Design
Sandra Montalbo, Assoc. AIA - Overland Partners
**CHAIR-Elect** Laura Wills, AIA - Overland Partners

**CUSTOM RESIDENTIAL ARCHITECTS NETWORK**

Curating knowledge and information to benefit architects in custom residential practice.

**CHAIRS**
Craig McMahon, AIA - Craig McMahon Architects
Tobin Smith, AIA - Tobin Smith Architect

**HEALTHCARE KNOWLEDGE GROUP**

Advancing practice knowledge for healthcare architects and designers.

**CHAIRS**
Emily Rivera, AIA - Marmon Mok
Xavier Cantu, AIA - XACollective
SPONSORSHIP OPPORTUNITIES

Keystone Partner - $5000  
(Member Exclusive)  
Top billing for all events. Logo placement on collateral is equal to the AIA KC Network logo, top billing logo on website, verbal recognition at all events and opportunity to speak briefly, and 2 RSVPs to ALL events for the year.

Annual - $1650 Members | $1800 Non-Members  
Logo on KC/Network’s webpage; verbal recognition at ALL KC/Networks Events for the year; logo on ALL event flyers and promotions; as well as, and 2 RSVPs all event associated with your selected KC/Network.

Event - $650 Members | $750 Non-Members  
Logo on KC/Network’s webpage; logo on event flyer and promotions; table top presentation at event; and verbal recognition at your selected event.

LATINOS IN ARCHITECTURE

Highlighting the work of Latinx architects and designers.

CHAIR  
Luis Ahumada, Assoc. AIA - PBK Architects

EMERGING & YOUNG ARCHITECTS

Committed to nurturing the next generation of architects.

YOUNG ARCHITECTS CHAIR  
Logan Notestine, AIA - Overland Partners  
EMERGING CHAIR  
Alex Queen, Assoc. AIA - Alamo Architects

HISTORIC RESOURCES

Building awareness for preservation of the built environment.

CHAIRS  
Allison Chambers, AIA - Ford Powell & Carson  
Beverly Baldwin, AIA - Alamo Architects

WOMEN IN ARCHITECTURE

Empowering women to be design leaders.

CHAIR  
Allison Lerma, AIA - Overland Partners
AIA San Antonio’s Center for Architecture is the place where all things Architecture happen. A flexible venue for chapter events and community programs, the Center is the destination for dynamic programming, exhibits, lectures, network gatherings and special events. The Center is where architects, community leaders, students, and the public can connect to, discuss and debate our built environment.

**Looking for a venue for your company’s next meeting or event?** Consider the Center for Architecture! Our facility is centrally located and offers two meeting room options, A/V, WiFi, a convenient kitchen space that will make hosting your event a breeze.

**MEMBER RENTAL RATES**

**BOARD ROOM**
- Hourly $155
- Half Day $495
- Full Day $870

**GALLERY SPACE**
- Hourly $225
- Half Day $720
- Full Day $1350

Non-Profit and Non-Member Rates Available Upon Request. Additional fees may apply.
A beloved annual event, the Beaux Arts Ball is a festive affair that unites the AEC industry. This chic party pops up in fantastic venues for the purpose of raising funds to support the work of AIA San Antonio.

**Date:** Summer 2024  
**Location:** 300 Main

**DIAMOND $4,000**  
- Exclusive benefits, depending on package selected  
- Unique Corporate branding opportunity  
- VIP Bar Access  
- VIP Pre-Party Reservations for eight guests  
- Social Media Acknowledgement  
- Recognition on event invitation  
- Corporate Logo link on event webpage

**PLATINUM $3,000**  
- Reservations for eight guests  
- Branding Opportunities  
- Social Media Acknowledgement  
- Recognition on event invitation  
- Corporate Logo link on event webpage

**GOLD $2,250**  
- Reservations for six guests  
- Branding Opportunities  
- Social Media Acknowledgement  
- Listing on Beaux Arts Ball invitation  
- Corporate Logo link on event webpage

**SILVER $1,500**  
- Reservations for four guests  
- Listing on Beaux Arts Ball invitation  
- Corporate Name link on event webpage

**BRONZE $750**  
- Reservations for two guests  
- Listing on Beaux Arts Ball invitation  
- Corporate Name link on event webpage
AIA San Antonio’s Custom Residential Design Awards (CRAN) celebrates the best of the best in home design. This juried Awards program will recognize three finalists and a top Prize Winner in five individual categories: Modern Home, Traditional Home, Remodeled Home, Ancillary Structure and Multi-Family.

Date: Thursday, May 16, 2024 | Location: TBD

MARQUEE $5,000
- Reservations for eight to CRAN Awards
- Social Media Announcement of sponsorship
- Logo representation on all promotional materials (award invitation, social media promos, awards program)
- Logo on CRAN Awards webpage
- Special acknowledgement and opportunity to speak at CRAN Awards welcome
- Logo representation on event powerpoint
- Logo on official event swag bag

RUBY $1,500 (five opportunities)
- Reservations for six to CRAN Awards
- Logo representation on awards program
- Logo on CRAN Awards webpage
- Presentation of one Top Prize Award (Ancillary Structure, Modern, Multi-Family, Remodeled, or Traditional Home)
- Logo representation on event powerpoint
- Opportunity to contribute to official event swag bag

EMERALD $750 (multiple opportunities)
- Reservations for four to CRAN Awards
- Firm listing representation on awards program
- Logo on CRAN Awards webpage
- Listing representation on event powerpoint
- Opportunity to contribute to official event swag bag

SAPPHIRE $500 (multiple opportunities)
- Reservations for two to CRAN Awards
- Firm listing representation on awards program
- Firm listing on CRAN Awards webpage
- Listing representation on event powerpoint
- Opportunity to contribute to official event swag bag

2024 CHAIRS
Craig McMahon, AIA
McMahon Architects
Tobin Smith, AIA
Tobin Smith Architects
Every spring, AIA San Antonio, in partnership with ASLA, enjoys an afternoon on one of San Antonio’s finest golf courses for the benefit of scholarship endowments. Thanks to the generosity of our loyal sponsors and players, in the last three decades we’ve raised over $350,000!

Date: May 6, 2024  |  Riverside Golf Course

**TITLE $6,000**
- includes eight player registrations
- website logo representation
- social media acknowledgement
- eight tickets to the Networking PAR-Tee
- acknowledgement at Shot Gun welcome

**TOWEL $5,000**
- includes four player registrations
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-Tee

**LUNCH $3,000**
- includes four player registrations
- special branding opportunity/presence
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-Tee

**GOLF CART $3,000**
- includes four player registrations
- logo on all player golf carts for the day
- exclusive branded cup/survivor kit in each cart
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-Tee

**GOLF BALLS $3,000**
- includes four player registrations
- logo representation on all player golf balls
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-Tee

**HOLE IN ONE $1,500**
- includes one player registration
- two tickets to the Networking PAR-Tee

**DRINK CARTS $1,500**
- includes one player registration
- cart branded with your company logo
- ride along in cart with TABC certified golf staff
- hand out swag to players from your cart
- two tickets to the Networking PAR-Tee

**CONTEST $750**
- 2 longest drives (1 woman and 1 man), 1 longest putt, 4 closest to the pins

**HOLE $500**
- must provide one door prize for awards ceremony
- display merchandise and distribute promotional literature, drinks and snacks at your hole
- Most fun and engaging hole wins a prize at the Networking PAR-tee
- two tickets to the Networking PAR-Tee

**NETWORKING PAR-TEE**
- $3,000 exclusive opportunity
  - includes four player registrations
  - acknowledgement at Networking PAR-Tee
  - website logo representation
  - social media acknowledgement
  - ten tickets to Networking PAR-Tee

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2024 CHAIR

Jeffrey Fetzer, FAIA
J. Fetzer, LLC

CO-CHAIR

Adam Reed, AIA
Ford, Powell & Carson

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Early Bird Rates End April 1, 2024
Early Bird $175 pp (members) / $225 pp (non-member)
Regular $225 pp (members) / $275 pp (non-member)
CLAYS & Q SHOOT

Now in its 15th year, AIA’s Clays & Q gives sporting and hunting enthusiasts the perfect opportunity to sharpen their shooting skills. Add ice cold beer, competition BBQ and a chance to win a new shotgun and you’ve got the perfect recipe for fall fun.

Date: September 20, 2024
Location: National Shooting Complex

REGISTER TO SHOOT

• $900 Member/$1000 Non-Member Flight of Five Early Bird Rate thru August 19, 2024
• $1000 Member/$1200 Non-Member Flight of Five BEGINNING August 21, 2024

TITLE $5,000
Brand the shoot with your corporate logo on hats, event banners and trophies. Includes:
• Squad of five shooters & five additional guests
• Speaking opportunity
• Judge’s Chair for the BBQ Cook Off
• Logo branded table at registration

HAT SPONSOR $4,500 (exclusive opportunity)
See your logo and ours on all the participants. Collaborate with the committee to design the annual commemorative hat. Sponsorship Includes:
• Squad of five shooters
• Logo branded table at registration to distribute hats

COOK OFF $3,500
Crown the winning Cooker Team! Includes:
• Squad of five shooters
• Judge’s Chair for the BBQ Cook Off
• Exclusive opportunity to present the trophy to the winning BBQ team

COOLING TOWEL $3,500
Greet the shooters with a handy Cooling Towel branded with your logo. Includes:
• Squad of five shooters
• Logo branded table at registration

2024 CHAIR

Jason Mai, Assoc. AIA
Alamo Architects

BEER $3,500
Be the stop everyone will be thinking about during the tournament with the opportunity to greet shooters as they wrap up their round and come in for a cold one! Includes:
• Squad of five shooters

WRISTBAND $3,500
Put your corporate logo on the wrists of every shooter and attendee. Includes:
• Squad of five shooters

RANGE $1,500
You’ll be front and center with your corporate logo at a shooting station. Includes:
• Squad of five shooters
• Includes Table & Tent on Your Range OR a Team Cart

BEVERAGE CART $750
Get out and meet the shooters during the event in a logo branded beverage cart fully stocked with water and Gatorade. Includes:
• Logo branded Beverage Cart
• Two guests

RAFFLE $350
Show your appreciation of architecture with a prize or gift card
Our annual celebration of Professional Achievement, Design Excellence and Community Leadership, the People + Place Awards recognizes the best of the best in Architecture.

**Date:** November 12, 2024  
**Location:** TBD

### Presenting $6,000
- Headline recognition on event invitation
- Visual & Verbal Acknowledgement
- Reservations for eight guests
- Social Media Acknowledgement
- Corporate Logo link on AIA P+P webpage

### Trophy $5,000
- Your logo on all of the trophies
- Visual & Verbal Acknowledgement
- Reservations for eight guests
- Social Media Acknowledgement
- Corporate Logo link on AIA P+P webpage

### Benefactor Awards $3,500
- 25-Year Award | Mayor’s Choice | COTE Award | Photo Booth | Champagne Toast | After Party
- Visual & Verbal Acknowledgement
- Reservations for six guests
- Social Media Acknowledgement
- Recognition on event invitation
- Corporate Logo link on AIA P+P webpage

### Champion $2,500
- Sponsor a category of your choice
- Visual Acknowledgement at event
- Reservations for four guests
- Recognition on event invitation
- Corporate Logo link on AIA P+P webpage

### Advocate $1,500
- Visual Acknowledgement at event
- Reservations for four guests
- Recognition on event invitation
- Corporate Listing link on AIA P+P webpage

### Student Engagement $1,000
- Visual Acknowledgement at event
- Reservations for two guests
- plus one student/faculty RSVP
- Recognition on event invitation
- Corporate Listing link on AIA P+P webpage

### Patron $750
- Visual Acknowledgement at event
- Reservations for two guests
- Recognition on event invitation
- Corporate Listing link on AIA P+P webpage
Customize your sponsorship with AIA San Antonio to meet your annual business development objectives.

**PLATINUM**  
$15,000+
- Free half day use of the Center for Architecture once a year
- Company logo on retractable banner - displayed at all AIA events
- Company logo on AIA website
- Company logo in weekly dispatch member e-news
- Opportunity to host an AIA San Antonio monthly board meeting at a location of your choice

**GOLD**  
$10,000 - $14,999
- Discounted use of the Center for Architecture once a year
- Company logo on retractable banner - displayed at all AIA events
- Company logo AIA website
- Company logo in weekly dispatch member e-news
- Opportunity to host an AIA San Antonio monthly board meeting at a location of your choice

**SILVER**  
$6,000 - $9,999
- Discounted use of the Center for Architecture once a year
- Company logo on retractable banner - displayed at all AIA events
- Company logo in weekly dispatch member e-news

**BRONZE**  
$3,500 - $5,999
- Company listing on retractable banner - displayed at all AIA events
- Company name in weekly dispatch member e-news
2024 WORKSHEET

HOW DOES IT WORK?

1. Decide what events, sponsorship, and engagements you want to sign up for. See sample below.

- Membership $500
- Signature Event - BAB Silver Sponsor $1500
- Chapter Meetings (RSVP Bundle for 7 Regular Meetings) $350
- Network Annual Sponsor $1650
- Clays & Q Beverage Cart $750

2. Tally your totals to get your total commitment for the year. $4750

3. Your total engagement determines your Corporate Partner level. You are 2024 BRONZE!

4. Consider upgrades to obtain a higher corporate partnership level. See sample upgrade below.

- Signature Event - People + Place Award Champion Sponsor $2500

$7250

5. Contact AIA San Antonio to solidify your 2024 package TODAY! You are NOW a 2024 SILVER!

PUT TOGETHER YOUR PACKAGE TODAY!

- 2024 Allied Membership $500
- $____
- $____
- $___
- $___
- $___
- $___
- $___

$____

2024 TOTAL ________________
Make the most of your space with **BRANDED ENVIRONMENTS**

Every printed piece in a facility should tell a story about its organization. Thomas Printworks works with companies in all industries to create powerful signs, wallpaper, window coverings and floor graphics that reflect the culture of its unique clientele.

As a one-stop provider, we are dedicated to a partnership where we turn your designs into reality.

- Custom wallpaper
- Dimensional lettering
- Window clings and privacy films
- Directional signage
- Floor graphics
- Custom art
- Digital Signage

Research shows that **branding the work environment** can positively impact:

- Brand Image
- Customer Service
- Employee Management
- Personal Productivity

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