CORPORATE PARTNER

2022
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Since its founding in 1953, AIA San Antonio has been a leading voice for architecture in Texas. We advocate for great design, effective planning, sustainability, civic leadership, and public engagement. Our members are committed to ethical professional standards, lifelong learning, working for sustainability and community health and resiliency.

Our Center for Architecture, located in Southtown just minutes from downtown, is our chapter’s headquarters. Each year we plan a robust annual menu of meetings, lectures, continuing education events, networking opportunities and leadership development. Vibrant networks connect members and allied partners to specific practice niches with premier networking opportunities.

The work of AIA San Antonio is focused on providing member value and enhancing public awareness of the value of architects and design in shaping community.

Together with AIA National, the Texas Society of Architects and chapters across the country, we form one AIA.
AIA San Antonio is the voice of the architectural profession and a resource to its members in service to society.

We are excited to share our 2022 Corporate Partner Program brochure with you. Inside, you’ll find a rich menu of opportunities to engage with AIA San Antonio and its members.

Let us help you build a custom marketing plan that keeps your brand front and center with local architects.

Our plan will generate awareness, deliver your message to a targeted audience, and help you strategically engage with key decision makers to grow your business. As an annual Corporate Partner, you will also receive added value benefits and opportunities that include recognition in our weekly e-news Dispatch and on our website.

Join us in 2022!

We’re here to help you.

Torrey Carleton, Hon. AIA
Executive Director
torrey@aiasa.org

Belinda Sanchez
Communications & Events Director
belinda@aiasa.org
BOARD OF DIRECTORS

2022 PRESIDENT
ALINE YOLDI, AIA
B&A ARCHITECTS

“I LOOK FORWARD TO CREATING MEANINGFUL CONNECTIONS TO ACCOMPLISH GREAT THINGS FOR THE BENEFIT OF OUR MEMBERS AND SOCIETY AT LARGE.”

2022 PRESIDENT-ELECT
LIZ HURD, AIA
RVK ARCHITECTS

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LINDSAY OPPELT, AIA
ALAMO ARCHITECTS

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ASSOC. AIA
CENTRO SAN ANTONIO

TxA DIRECTOR / 2021 PAST PRESIDENT
ADRIANNA SWINDLE, AIA
LAKE|FLATO ARCHITECTS

“AIA San Antonio’s success can be measured by the engagement of Allied Members with local architects. As I look back on 2021, we hit a home run. Thank you for helping us realize our vision.”
WHAT ARE ALLIED MEMBERS SAYING?

“The leadership of Joeris General Contractors agrees that sponsorship with AIA San Antonio is a smart annual investment. The flexibility of the Corporate Partner program allows us to tailor a package that connects us to architects through targeted programming opportunities that build business.”

—Gary Joeris, Joeris General Contractors

“Sharp Glass is proud to be one of AIA San Antonio’s Corporate Partners. It gave me the ideal opportunity to build a strong book of business while also forging relationships that will help me sustain that business in the years to come.”

—Lauren Knuffke, Sharp Glass

“AIA is a great resource for SKG as we continue to grow in the San Antonio market. Via the Corporate Partners program, we’ve been able to curate unique partnership opportunities that highlight our company’s strengths. It differentiates us from others in the industry.”

—Mary Hunt, SKG

“FPC has benefited from our employees engaging with AIA San Antonio. The industry has been through many changes in the last two years, and the direct ties between our professional designers to Allied members through CE programming, product knowledge and shared resources gives us the market-readiness to convey information to our clients.”

—Adam Reed, AIA, Ford, Powell & Carson
ALLIED MEMBERSHIP

AIA San Antonio is the fourth largest chapter of the AIA in Texas. We are a mission driven, professional association of 600+ members. Our affiliate membership program connects you to architects through a rich annual menu of programming that is tailored to the AEC Industry.

MEMBERSHIP INCLUDES

Preferred Pricing
Enjoy member rates for AIA San Antonio events all year long. The savings will add up to more exposure for your company.

Name Recognition
Build your brand with annual events and targeted communications including a hot linked firm listing on the Allied Member directory of the AIA website that will generate a buzz about your company within our core group of architects and allied industry professionals.

Exclusive Exposure
Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.

$425
Annually (Jan - Dec)

AIA consistently works hard to put together innovative programming and events to connect members both professional and allied.

—Kathy Williams, Best Block
As an Allied Member, you enjoy EXCLUSIVE opportunities to sponsor programming that highlights your company as a provider of knowledge.

AIA San Antonio offers a wealth of Continuing Education opportunities throughout the year. Bootcamps and Sponsored Sets opportunities are limited to Allied Members who are registered providers and trusted industry partners.

**4X4 CE BOOTCAMPS**
Monthly offering of four hours of CE.
$500 Members (Member Only Opportunity)

**POWER UP SPRING & FALL**
Individual Class
$100 Members  |  $200 Non-Members
Sponsored Set of 4 Classes
$500 (Member Only Opportunity)

**LECTURES & EDUCATION TOURS**
AIA offers lectures and educational projects tours throughout the year. Work with us to highlight your best built work.
SIGNATURE EVENTS

Fun is top of mind in AIA San Antonio’s playbook.

Each of our four annual Signature events are each unique – from sporty to chic, there is something for everyone. Even better than the fun that each event offers is the knowledge that the proceeds are helping our chapter to sustain its mission to support member development and community engagement. What could be better?

BEAUX ARTS BALL
SPRING 2022 | MYSTERY LOCATION

A beloved annual event, the Beaux Arts Ball is a festive affair that unites the AEC industry. This chic party pops up in fantastic venues for the purpose of raising funds to support the work of AIA San Antonio.

SCHOLARSHIP GOLF CLASSIC
MAY 2, 2022 | BRACKENRIDGE PARK GOLF COURSE

AIA San Antonio, in partnership with ASLA, enjoy an afternoon on one of San Antonio’s finest golf courses for the benefit of scholarship endowments. Thanks to the generosity of our loyal sponsors and players, over the last three decades we’ve raised more than $350,000!
CNG has seen tremendous value in supporting AIA San Antonio’s signature events. Participation in these fun events strategically positions our firm with crucial industry decision-makers through sponsorship visibility and networking.

—Travis Wiltshire, P.E. - CNG Engineering

See sponsorship details on pages 17-20.

CLAYS & Q SHOOT
SEPT. 23, 2022 | NATIONAL SHOOTING COMPLEX

Now in its 12th year, AIA’s Clays & Q gives sporting and hunting enthusiasts the perfect opportunity to sharpen their shooting skills. Add ice cold beer, competition BBQ and a chance to win a new shotgun and you’ve got the perfect recipes for fall fun.

PEOPLE + PLACE AWARDS
NOVEMBER 9, 2022 | DOWNTOWN SAN ANTONIO

Our annual celebration of Professional Achievement, Design Excellence and Community Leadership, the People + Place Awards recognizes the best of the best in Architecture.
In 2022, AIA San Antonio is taking monthly Chapter Meetings back on the road connecting timely topics to places that matter. Two of the eleven monthly chapter membership meetings bring our membership together with SMPS and the AGC, both key industry partners. We’ll cap off our year with a FREE Holiday Party in December at the AIA Center for Architecture. Opportunities for sponsorship include:

- **PRESENTING SPONSOR**
  This exclusive opportunity makes you a co-host with AIA San Antonio. Join the AIA San Antonio President in welcoming our attendees and introducing the featured speaker(s). This sponsorship includes four branded powerpoint slides and four complimentary RSVPs.
  
  $750 Members (Member Only)  
  JOINT MTGS $1500 (Member Only)

- **TABLE TOP SPONSOR**
  Connect with members via a traditional table top display at the Chapter Meeting of your choice. This opportunity also includes lunch for one, verbal acknowledgement, and two branded powerpoint slides.
  
  $375 Members  |  $475 Non-Members
  JOINT MTGS $450 Members  |  $550 Non-Members

- **MEETING SPONSOR**
  This sponsorship includes prime reserved seating for your firm and guests; logo representation on welcome powerpoint; and verbal recognition.
  
  $200 RSVP for Four  |  $400 RSVP for Six (Members)
  $300 RSVP for Four  |  $500 RSVP for Six (Non-Members)

- **HOLIDAY PARTY SPONSOR**
  Mark your calendar now for Thursday, December 8, 2022! Sponsorship includes table for literature and/or presentation material; logo on event invitation and welcome screen, social media acknowledgement, and verbal recognition at the party.
  
  $500 Members (Member Only)
I am honored to be a part of AIA’s new Programming Council! I look forward to developing a purposeful agenda of innovative and leading edge topics for our industry in collaboration with you.

Programming Council
Our chapter’s new Programming Council is charting a coordinated vision for monthly chapter meetings and project tours. We’ve chosen top industry thought leaders to curate value-based programming with a focus is on member experience.

Interested in participating? Join the committee’s quarterly open forum

AIA San Antonio’s eleven monthly chapter meetings are a great way to casually connect with architects. As an Allied Member you attend at member rates. Ask about bundling for added value.
Plan to attend!

January 24
February 28
March 28
April - Joint w/ SMPS
May 23
June 27
July 25
August 22 - Joint w/ AGC
September 26
October 24
November 21
December 8
NETWORKS

Strategically connect your brand to niche market constituencies by sponsoring one or more of AIA San Antonio’s dynamic member Networks. This is a prime relationship building opportunity where you can contribute through continuing education sessions, project tours highlighting your company’s product or service as well as underwriting opportunities for lectures and panel presentations. Invest to become a partner in the success of their annual programming.

ALLIED MEMBERS COUNCIL

Connecting our Allied Members with Architects and Design Professionals.

CHAIRS
Vanessa Miller - Rogers O’Brien Construction
Channing Wilson - Sierra Pacific Windows

BUILDING ENCLOSURE COUNCIL

Works to improve building enclosure performance via an objective interdisciplinary forum.

CHAIRS
Ko Kowubara, AIA - McKinney York
Amy Gelsone, AIA - WJE

COMMITTEE ON THE ENVIRONMENT

Advocating for design that integrates the natural and built environment through sustainable practice.

CHAIRS
Adam Gates, AIA - Operative Architects
Kate Sector, AIA - Lake|Flato Architects

CUSTOM RESIDENTIAL ARCHITECTS NETWORK

Curating knowledge and information to benefit architects in custom residential practice.

CHAIRS
Craig McMahon, AIA - Craig McMahon Architects
Tobin Smith, AIA - Tobin Smith Architect
HEALTHCARE KNOWLEDGE GROUP
Advancing practice knowledge for healthcare architects and designers.

CHAIRS
Xavier Cantu, AIA - XO Collective
Emily Rivera, AIA - Marmon Mok

HISTORIC RESOURCES
Building awareness for preservation of the built environment.

CHAIRS
Allison Chambers, AIA - Ford, Powell & Carson

WOMEN IN ARCHITECTURE
Empowering women to be design leaders.

CHAIRS
Aline Yoldi, AIA - B&A Architects
Lauren Diliberto, Assoc. AIA - Michel G. Imber, Architects

LATINOS IN ARCHITECTURE
Working to highlight the work Latinx architects and designers.

CHAIRS
Gerald Noriega, AIA - GNA Architects
Edna Zepeda, Assoc. AIA - Able City
Claudia Chavez, Assoc. Assoc. AIA - RVK Architects

SAN ANTONIO YOUNG ARCHITECTS
Committed to nurturing the next generation of architects.

CHAIRS
Adam Gates, AIA - Operative Architects
Kate Sector, AIA - Lake|Flato Architects

SPONSORSHIP OPPORTUNITIES:

Keystone Partner - $5000 (Member Only)
Top billing for all events. Logo placement on collateral is equal to the AIA KC Network logo, top billing logo on website, verbal recognition at all events and opportunity to speak briefly, and up to 2 RSVPs to ALL events for the year.

Event - $500 Members | $600 Non Members
Logo on KC/Network’s webpage; logo on event flyer and promotions; table top presentation at event; and verbal recognition at your selected event.

Annual - $1500 Members | $1600 Non Members
Logo on KC/Network’s webpage; verbal recognition at ALL KC/Networks Events for the year; logo on ALL event flyers and promotions; as well as, admission for 2 to all event associated with your selected KC/Network.
AIA San Antonio’s Center for Architecture is the place where all things Architecture happen. A flexible venue for chapter events and community programs, the Center is the destination for dynamic programming, exhibits, lectures, network gatherings and special events. The Center is where architects, community leaders, students, and the public can connect to, discuss and debate our built environment.

Looking for a venue for your company’s next meeting or event? We hope you’ll consider the Center for Architecture! Our facility is centrally located and offers two meeting room options, A/V, WiFi, a convenient kitchen space and ample free parking that will make hosting your event a breeze.
BEGINNING IN 2022, PLATINUM & GOLD ANNUAL SPONSORS WILL ENJOY ONE FREE USE OF THE CENTER.

Key relationships have been fostered out of my involvement in AIA. It’s because of those relationships that I’ve had doors open up to allow me to introduce new products and gain product specification.

—Terry Tucker, Acme Brick
2021 Allied Member of the Year
A beloved annual event, the Beaux Arts Ball is a festive affair that unites the AEC industry. This chic party pops up in fantastic venues for the purpose of raising funds to support the work of AIA San Antonio.

**Date: Spring, 2021 | Location: TBD**

**DIAMOND $3,500**
- Exclusive Benefits, depending on package selected
- Unique Corporate branding opportunity
- Additional benefits
- Reservations for ten guests to BAB
- Social Media Acknowledgement
- Recognition on event invitation
- Corporate Logo link on AIA BAB Webpage

**PLATINUM $2,500**
- Reservations for eight guests to BAB
- Branding Opportunities
- Social Media Acknowledgement
- Recognition on event invitation
- Corporate Logo link on AIA event webpages

**GOLD $1,750**
- Reservations for six guests to BAB
- Branding Opportunities
- Sociala Media Acknowledgement
- Recognition of your Sponsorship invitation
- Corporate Logo link on BAB webpage

**SILVER $1,000**
- Reservations for four guests to BAB
- Listing on Beaux Arts Ball invitation
- Corporate Logo link on BAB webpage

**BRONZE $500**
- Reservations for two guests to BAB
- Listing on Beaux Arts Ball invitation
- Corporate Logo link on BAB webpage
GOLF CLASSIC

Every spring, AIA San Antonio, in partnership with ASLA, enjoys an afternoon on one of San Antonio’s finest golf courses for the benefit of scholarship endowments. Thanks to the generosity of our loyal sponsors and players, in the last three decades we’ve raised over $350,000!

Date: May 2, 2021 | Location: Brackenridge Park Golf Course, 2315 Avenue B, San Antonio, TX 78215

**TITLE $5,000 (sold)**
- includes eight player registrations
- website logo representation
- social media acknowledgement
- eight tickets to the Networking PAR-tee
- acknowledgement at Shot Gun welcome

**Towel $4,000 (sold)**
- includes four player registrations
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-tee

**Lunch $2,500**
- includes four player registrations
- special branding opportunity/presence
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-tee

**Golf Cart $2,500**
- includes four player registrations
- logo representation on all player golf carts for the day
- exclusive branded cup/survivor kit in each cart
- website logo representation
- social media acknowledgement
- four tickets to the Networking PAR-tee

**Hole In One $1,500**
- includes one player registration
- two tickets to the Networking PAR-tee

**Drink Cart $1,500**
- includes one player registration
- cart branded with your company logo
- ride along in cart with TABC certified golf staff
- hand out swag to players from your cart
- two tickets to the Networking PAR-tee

**Contest $750**

**Hole $500**
- display merchandise and distribute promotional literature, drinks and snacks at your hole
- Most fun and engaging hole wins a prize at the Networking PAR-tee
- two tickets to the Networking PAR-tee

**Networking PAR-tee**

**$2,500 exclusive opportunity**
- acknowledgement at Networking PAR-tee
- website logo representation
- social media acknowledgement
- ten tickets to Networking PAR-tee

**$500 multiple opportunities**
- acknowledgement at Networking PAR-tee
- social media acknowledgement
- two tickets to the Networking PAR-tee

**Scholarship Support Donation**

**$100 minimum suggested donation**
- recognition on signage at the event
Now in its 13th year, AIA’s Clays & Q gives sporting and hunting enthusiasts the perfect opportunity to sharpen their shooting skills. Add ice cold beer, competition BBQ and a chance to win a new shotgun and you’ve got the perfect recipe for fall fun.

Date: September 23, 2022 | Location: National Shooting Complex

REGISTER TO SHOOT
- $800 Member/$900 Non-Member Flight of Five
  Early Bird Rate thru August 26, 2022
- $900 Member/$1000 Non-Member Flight of Five
  BEGINNING August 27, 2022

TITLE $4,500
Brand the shoot with your corporate logo on hats, event banners and trophies. Includes:
- A squad of 5 shooters & 5 additional guests
- A speaking opportunity
- A Judge’s Chair for the BBQ Cook Off
- Logo branded table at registration

COOK OFF $3,000 (sold)
Crown the winning Cooker Team!
Includes:
- A squad of 5 shooters
- A Judge’s Chair for the BBQ Cook Off
- Exclusive opportunity to present the trophy to the winning BBQ team.

COOLING TOWEL $3,000
Greet the shooters with a handy Cooling Towel branded with your logo. Includes:
- A squad of 5 shooters
- Logo branded table at registration

HAT SPONSOR $2,000 (exclusive opportunity)
See your logo and ours on all the participants. Collaborate with the committee to design the annual commemorative hat. Please Note: Sponsorship does not include cost to produce the hat. Sponsorship Includes:
- A squad of 5 shooters
- Logo branded table at registration

BEER $1,500
Be the stop everyone will be thinking about during the tournament with the opportunity to greet shooters as they wrap up their round and come in for a cold one! Includes:
- A squad of five shooters

WRISTBAND $1,500
Put your corporate logo on the wrists of every shooter and attendee.
- Sponsorship includes two shooters/guests.

RANGE $1,250
You’ll be front and center with your corporate logo at a shooting station. Includes:
- Five shooters
- The opportunity to brand your range to your specifications!

BEVERAGE CART $500
Get out and meet the shooters during the event in a logo branded beverage cart fully stocked with water and Gatorade. Includes:
- Logo branded Beverage Cart
- Two guests

RAFFLE $250
Show your appreciation of architecture with a prize or gift card
PEOPLE + PLACE AWARDS

Our annual celebration of Professional Achievement, Design Excellence and Community Leadership, the People + Place Awards recognizes the best of the best in Architecture including the presentation of Design Awards to firms and their project partners.

Date: November 9, 2021 | Time: TBD | Location: TBD

PRESENTING $5,000 (sold)
- Headline recognition on event invitation
- Visual & Verbal Acknowledgement
- Reservations for ten guests
- Social Media Acknowledgement
- Corporate Logo link on AIA P+P Webpage

TOP TIER AWARD $3,500
25-Year Award  |  Mayor’s Choice  |
Juror  |  COTE Award  |  Wine Gift  |
After Party
- Visual & Verbal Acknowledgement
- Reservations for ten guests
- Social Media Acknowledgement
- Recognition on event invitation
- Corporate Logo link on AIA P+P Webpage

HONOR $2,500
- Visual & Verbal Acknowledgement
- Reservations for eight guests
- Recognition on event invitation
- Corporate Logo link on AIA P+P Webpage

MERIT $1,575
- Visual & Verbal Acknowledgement
- Reservations for six guests
- Recognition on event invitation
- Corporate Logo link on AIA P+P Webpage

CITATION $1,000
- Visual & Verbal Acknowledgement
- Reservations for four guests
- Recognition on event invitation
- Corporate Listing link on AIA P+P Webpage

STUDENT ENGAGEMENT $850
- Visual & Verbal Recognition
- Reservations for two guests plus one student/faculty RSVP
- Recognition on event invitation
- Corporate Listing link on AIA P+P Webpage

PATRON $500
- Visual & Verbal Recognition
- Reservations for two guests
- Recognition on event invitation
- Corporate Listing link on AIA P+P Webpage
Customize your sponsorship with AIA San Antonio to meet your annual business development objectives.

**PLATINUM $10,000+**
- Free use of the Center for Architecture once a year
- Company logo on retractable banner
- Company logo on AIA website homepage
- Company logo in weekly dispatch member e-news
- Company logo on AIA office welcome monitor
- Company name on retractable banner & weekly dispatch
- Opportunity to host an AIA San Antonio monthly board meeting

**GOLD $7,500 - $9,999**
- Free use of the Center for Architecture once a year
- Company logo on retractable banner
- Company logo in weekly dispatch member e-news
- Company logo on AIA office welcome monitor
- Company name on retractable banner & weekly dispatch
- Opportunity to host an AIA San Antonio monthly board meeting

**SILVER $5,000 - $7,499**
- Company logo on retractable banner
- Company logo in weekly dispatch member e-news
- Company name on retractable banner & weekly dispatch

**BRONZE $3,000 - $4,999**
- Company name on retractable banner
- Company name in weekly dispatch member e-news
2022 WORKSHEET

HOW DOES IT WORK?

1. Decide what events, sponsorship, and engagements you want to sign up for. See sample below.

- Membership $425
- Signature Event - BAB Silver Sponsor $1000
- Chapter Meetings (RSVP Bundle for 9 Regular Meetings) $270
- Network Annual Sponsor $1500
- Continuing Education 4x4 Bootcamp $500

2. Tally your totals to get your total commitment for the year. $3695

3. Your total engagement determines your Corporate Partner level. You are 2022 BRONZE

4. Consider upgrades to obtain a higher corporate partnership level. See sample upgrade below.

- Signature Event - People + Place Award Merit Sponsor $1575

$5270

5. Contact AIA San Antonio to solidify your 2022 package TODAY! You are 2022 SILVER

PUT TOGETHER YOUR PACKAGE TODAY!

- 2022 Membership $425
- $___
- $___
- $___
- $___
- $___
- $___
- $___
- $___
- $___

$____

2022 _____________________
Since 1956, Thomas Printworks has served the AEC industry with quality printing and expert service. From crisp, digital bond prints and spec books to vehicle graphics and wall coverings that are larger than life, we have the experience and technology to put your vision on paper. Trust the experts at Thomas Printworks with your next building project.

- Construction Documents
- Specification Books
- Site & Safety Signage
- Fence Wraps
- Presentation Boards
- Vehicle Graphics
- Directional Signage
- Branded Environments
- Marketing Collateral
- Managed Print Services

1223 Arion Pkwy. #108
San Antonio, TX 78216
210-829-7000
ThomasPrintworks.com

“Thomas Printworks’ annual support of our chapter makes projects possible. From small print runs to large format printing they are our go-to creative annual partner.”

Torrey Stanley Carleton, Hon. AIA
Executive Director, AIA San Antonio