Corporate Partner Program

2021 Sponsorship Opportunities

AIA San Antonio
Welcome

MISSION STATEMENT:
AIA San Antonio is the voice of the architectural profession and a resource to its members in service to society.

We are excited to share our 2021 Corporate Partner Program brochure with you. Inside, you’ll find a rich menu of opportunities to engage with our chapter and its members.

Let us help you build a custom marketing plan to keep your brand front and center with local architects. Our plans will generate awareness, deliver your message to a targeted audience, and help you strategically engage with key decision makers to grow your business. As an annual corporate partner, you will receive added value benefits and opportunities that include recognition in our weekly e-news Dispatch and on our website.

Join us in 2021!

Torrey Stanley Carleton, Hon. AIA
Executive Director
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Belinda Sanchez
Communications & Events Director
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AIA San Antonio is the fourth largest chapter of the AIA in Texas. We are a mission driven, professional association of 600+ members. Our affiliate membership program connects you to architects through a rich annual menu of programming that is tailored to the AEC Industry.

ALLIED MEMBERSHIP - $425 annually

When you join AIA San Antonio as an Allied Member, your membership includes everyone in your company. Member benefits include:

**AIA Credential**
As a member you are entitled to use the title ‘Allied Member of AIA San Antonio’ and place the Allied Member logo on your business cards and website.

**Preferred Pricing**
Enjoy member rates for AIA San Antonio events all year long. The savings will add up to more exposure for your company.

**Name Recognition**
Build your brand with annual events and targeted communications including a hot linked firm listing on the Allied Member page of the AIA website, will generate a buzz about your company within our core group of architects and allied industry professionals.

**Exclusive Exposure**
Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.
# Corporate Partner Benefits

Customize your annual sponsorship with AIA San Antonio to meet your annual marketing objectives.

New this year, Platinum and Gold level partners will enjoy exclusive priority registration access for our hybrid in-person 2021 events.

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2021 Board of Directors

President
Adrianna Swindle, AIA
Lake|Flato Architects

Secretary
James Lancaster, AIA
Overland Partners Architects

Emerging Professional Director
Evan Morris, AIA
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B&A Architects

Treasurer
Lindsay Oppelt, AIA
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Director
Mario Peña, AIA
Able City

 TxA Director
Adam Reed, AIA
Ford, Powell & Carson

“AIA San Antonio could not have weathered a tremendous 2020 without tireless hard work, innovative programming and amazing Allied Member support.

Thank you.”

Federico Cavazos, AIA
LPA, Inc.
2020 Chapter President
AIA San Antonio delivers on the promise to its sponsors.

Intelligent Engineering Services has been a proud sponsor of AIA San Antonio for 20 years. AIA is an asset to the AEC community. The diverse opportunities they offer each year is invaluable. We have appreciated their team being with us through our journey.

—Justice Edge, P.E.
Intelligent Engineering Services

We have always valued our relationship with AIA San Antonio and the opportunities that it brings. By participating in AIA's Corporate Partner program, our firm members have been at the forefront of meaningful programs, networks, and education. Additionally, it has provided us with an avenue for our young leaders to engage with members of our community, fostering relationships that both expand our outreach and shape the voice of our future.

—Nicki Marrone, AIA
Alamo Architects

Working with AIA has been key to Best Block's success in staying connected. AIA consistently works hard to put together innovative programming and events to connect members both professional and allied. Best Block is looking forward to supporting AIA in 2021.

—Kathy Williams
Best Block

AIA is a great resource for Rogers O'Brien Construction as we continue to grow and connect with our valued project partners and work toward a common goal. We look forward to another great year of partnership and collaboration in 2021.

—John Archer
Rogers O'Brien Construction
Networks

Strategically connect your brand to niche market constituencies by sponsoring AIA San Antonio’s dynamic member networks and knowledge communities. Programming opportunities include continuing education, project tours, lectures and panel presentations, and networking. Become a partner in the success of their programming.

Sponsorship Opportunities:
Keystone $5,000 | Annual $1,500 | Event $500 | Virtual Table Top $250

Allied Members Council
Connecting Allied Members to architects and one another.

Chairs:
Wells Mason, BMC
Kathy Williams, Best Block

Custom Residential Architects Network
Curating knowledge and information to benefits architects in custom residential practice.

Chairs:
Craig McMahon, AIA
Tobin Smith, AIA

Latinos in Architecture
Working to make the design profession an accessible Latinx.

Chairs:
Luis Ahumada, Assoc. AIA
Mary Ann Mitchell, AIA

Women in Architecture
Empowering women to be design leaders.

Chairs:
Aline Yoldi, AIA

San Antonio Young Architects Network
Committed to nurturing the next generation of architects.

Chairs:
Mara Castro, Assoc. AIA
Michelyn Smith, AIA
Knowledge Communities

Committee on the Environment
Advocating for design practice that integrates the natural and built environment through sustainable practice.

Chairs:
Brady Dietert, AIA
Sam Rusek, AIA

Healthcare Knowledge Group
Advancing practice knowledge to benefit healthcare practitioners.

Chair:
Xavier Cantu, AIA

Historic Resources
Building awareness for preservation of the built environment.

Chairs:
Allison Chambers, AIA
Stuart Johnson, AIA

Urban Placemaking
Architects working with community for the benefit of our City.

Chair:
Mario Peña, AIA

“CBI has been a WiA Annual Sponsor since 2016. Our engagement has helped us make meaningful connections with architects and designers.”
—Virginia Santiago
A&E Spec Sales
CBI Group

“Our chapter looks to our KCs and Networks for dynamic annual programming that meaningfully connects members to the issues that matter.”
—Adam Reed, AIA
Ford, Powell & Carson
In 2021, AIA San Antonio will host eleven hybrid monthly chapter membership meetings, two of which are joint with other associations. AIA Members will have the option to attend virtually or in-person. All in-person meetings will have limited seating and be subject to safety mandates. We'll cap off our year with a FREE Holiday Party in December at the AIA Center for Architecture. Opportunities for this sponsorship include:

**Presenting Sponsor**
This exclusive member only opportunity makes you a co-host with AIA San Antonio. Join the AIA San Antonio President in welcoming our attendees and introducing the featured speaker(s). This sponsorship includes four branded powerpoint slides and four complimentary in-person RSVPs.

$750 Members $1500 JOINT MTGS

**Table Top (Virtual)**
This virtual opportunity includes verbal acknowledgement, two branded powerpoint slides, and two complimentary virtual RSVPs.

$250 Members $350 Non-Members

**Table Top (In-Person)**
Connect safely with members via a traditional table top display. This opportunity also includes lunch for one, verbal acknowledgement, and two branded powerpoint slides.

HYBRID MTGS $375 Members $475 Non-Members
JOINT MTGS $450 Members $550 Non-Members

**Holiday Party**
Mark your calendar now for Thursday, December 9, 2021! Sponsorship includes table for literature and/or presentation material; logo on event invitation and welcome screen, social media acknowledgement, and verbal recognition at the party.

$750 Members *(Member Only Opportunity)*
Joint Chapter Meetings

AIA/SMPS Joint Meeting
Date: March, 2021
Location: TBD
AIA San Antonio, together with the local chapter of the Society for Marketing Professional Services, hosts a joint meeting to explore a topic of mutual interest. Your sponsorship of this event will connect you to architects and business development specialists in the AEC industry.

AIA/AGC Joint Meeting
Date: August 23, 2021
Location: Pearl Stable
For more than two decades, AIA San Antonio and the Associated General Contractors have gathered as an industry to explore topics of common interest. Plug into the dialogue to make an impression on firm leaders and business owners.
Signature Annual Events

Beaux Arts Ball
A beloved annual event, the Beaux Arts Ball is a festive affair that unites the AEC industry. This chic party pops up in fantastic venues for the purpose of raising funds to support the work of AIA San Antonio.

Date: Spring, 2021
Location: TBD

Scholarship Golf Classic
Every spring, AIA San Antonio, in partnership with ASLA, enjoy an afternoon on one of San Antonio’s finest golf courses for the benefit of scholarship endowments. Thanks to the generosity of our loyal sponsors and players, in the last three decades we’ve raised over $350,000!

Date: May 3, 2021
Location: Silverhorn Golf Club
**Clays & Q Shoot**

Now in its 12th year, AIA's Clays & Q Shoot gives sporting and hunting enthusiasts the perfect opportunity to sharpen their shooting skills. Add ice cold beer, competition BBQ and a chance to win a new shotgun and you've got the perfect recipe for fall fun.

**Date:** September 24, 2021  
**Location:** National Shooting Complex

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**People + Place Awards**

Our annual celebration of Professional Achievement, Design Excellence and Community Leadership, the People + Place Awards recognizes the best of the best in Architecture including the presentation of Design Awards to firms and their project partners.

**Date:** October/November, 2021  
**Location:** San Antonio Botanical Garden
AIA San Antonio offers a wealth of Continuing Education opportunities throughout the year. These opportunities are limited to Allied Members who are our trusted industry partners. Become an Allied Member and enjoy this EXCLUSIVE opportunity to sponsor programming that highlights your company as a provider of knowledge.

**4X4 CE BOOTCAMPS**
Monthly offering of four hours of CE.
$500 (Member Only Opportunity)

**SPRING CONFERENCE**
Individual Class
$100 Members | $200 Non-Members
Sponsored Set of 4 Classes $500
(Member Only Opportunity)

**POWER UP CE SERIES**
Individual Class
$100 Members | $200 Non-Members
Sponsored Set of 4 Classes $500
(Member Only Opportunity)

**LECTURES & EDUCATIONAL TOURS**
AIA offers lectures and educational projects tours throughout the year. Work with us to highlight your best built work.

**COLORADO CE SKI TRIP**
Now in its 24th year AIA San Antonio’s annual ski trip offers fun on the slopes with educational CE offerings for members and allies.
AIA San Antonio is committed to providing leadership development for members throughout their career trajectory. Allied members have the opportunity to participate and also contribute funds toward tuition assistance program, creating a dialogue between you and a deserving candidate.

Professional Practice Development Program (2PLP)

2PLP is AIA San Antonio’s first step in leadership training. This 10-month course allows participants to enhance their abilities in three key areas of leadership: the firm, the profession, and the community.

*New* Advanced Professional (ALP)

Take the next step with Advanced Leadership Program. This six-course series addresses topics such as leadership effectiveness, influencing in complex environments, conflict management, and decision-making. Designed for project and program managers it will help navigate the road to elevated leadership roles.

SAYA Professional Development Workshops

An after-work series hosted by San Antonio Young Architects provides quarterly educational opportunities specifically targeted to young architects and designers. Topics are curated by the SAYA Steering Committee to supplement professional expertise and technical knowledge with the soft skills necessary to successfully navigate the business world.
Your trusted PARTNER IN PRINT

Since 1956, Thomas Printworks has served the AEC industry with quality printing and expert service. From crisp, digital bond prints and spec books to vehicle graphics and wall coverings that are larger than life, we have the experience and technology to put your vision on paper. Trust the experts at Thomas Printworks with your next building project.

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- Specification Books
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210-829-7000
ThomasPrintworks.com

“Thomas Printworks’ annual support of our chapter makes projects possible. From small print runs to large format printing they are our go-to creative annual partner.”

Torrey Stanley Carleton, Hon. AIA
Executive Director, AIA San Antonio