THREE EASY STEPS TO SUCCESS

Step 1: Join!

AIA San Antonio is the fourth largest chapter of the AIA in Texas. We are a mission driven, professional association that unites a 600+ member community of architects.

ALLIED MEMBERSHIP - $425 annually

To be a sponsor you must first be an Allied member of AIA San Antonio. Our affiliate membership program is for contractors, engineers, interior designers, technical professionals, marketing professionals, financial specialists, suppliers, landscape architects, lawyers, real-estate professionals, consultants, manufacturers... and You!

Allied Membership is by the company, not the individual, which means that your company’s Allied Membership extends to ALL individuals within your company. Everyone will be able to enjoy these exclusive member benefits:

- **Name Recognition**: Our annual events and targeted communications including a hot linked firm listing on the Allied Member page of the AIA website, will generate a buzz about your company within our core group of architects and allied industry professionals.
- **Exposure**: Generate new business opportunities through networking at AIA San Antonio events throughout the year.
- **Use the AIA Credential**: As a member you are entitled to use the title ‘Allied Member of AIA San Antonio’ and place the Allied Member logo on your business cards or website.

- **Member Rates/Discounts** for sponsorships, events and products.

*(NOTE: As of January 1, 2020, non-members participating in AIA events will pay a $50 non-member participation fee. Non-Members are INELIGIBLE for Members Only Event Sponsorships.)*

CORPORATE PARTNERS

As you customize your annual sponsorship with AIA San Antonio, remember we have added benefits for companies with packages totaling $3,000 or more. Whether Bronze, Silver, Gold or Platinum, each of these Corporate Partner Levels offers increased branding recognition for your company throughout the year.

- **Platinum – Engagement Package Equaling $10,000+**
  Company logo on Banner, AIA Website, weekly Dispatch member e-news, AIA Office welcome monitor and AIA special event invitations

- **Gold – Engagement Package Between $7,500 - $9,999**
  Company logo on Banner, AIA Website, weekly Dispatch member e-news & AIA Office welcome monitor and name on AIA special event invitations

- **Silver – Engagement Package Between $5,000 - $7,499**
  Company logo on Banner, weekly Dispatch member e-news & listing on AIA Office welcome monitor

- **Bronze – Engagement Package Between $3,000 - $4,999**
  Company name listed on Banner and weekly Dispatch

QUESTIONS? Contact Belinda Sanchez at AIA San Antonio – belinda@aiasa.org or call 210-226-4979.
Step 2: Plug into Programming Opportunities

**CHAPTER MEETINGS**

AIA San Antonio holds monthly membership meetings. In 2020 we’re planning 11 Chapter Meetings: Chapter Meetings, two joint meetings (SMPS – April, and AGC – August). We’ll cap off our year with a FREE Holiday Party in December at the AIA Center for Architecture. **Opportunities for the sponsorship include:**

- **Presenting** includes opportunity to introduce featured speaker(s), RSVP for 4 seated with chapter leadership and speaker(s).
  - $500 Members / $550 Non-Members
  - **JOINT MTGS** $850 Members / $950 Non-Members

- **Tabletop CM** includes lunch for one.
  - $375 Members
  - $425 Non-Members

- **Tabletops Joint** includes lunch for one.
  - $450 Members
  - $500 Non-Members

- **Holiday Party** Mark your calendar now for Thursday, December 10, 2020! Sponsorship includes table for literature and/or presentation material; Logo on Invitation and Projection Screen at the event, Social Media announcement with LOGO, and Verbal recognition at the Event ______ $500 Members (Members Only Opportunity)

**KNOWLEDGE COMMUNITIES / NETWORKS**

- **Committee on the Environment (COTE)**
- **Custom Residential Architecture Network (CRAN)**
- **Building Enclosure Council (BEC)**
- **Latinos in Architecture (LiA)**
- **Healthcare Knowledge Group (HcKg)**
- **Women in Architecture (WiA)**
- **San Antonio Young Architects (SAYA)**
- **Historic Resources (HRC)**

**Keystone Partner**

- Top billing for all events. Logo placement on collateral is equal to the AIA KC Network logo, top billing logo on website, verbal recognition at all events and opportunity to speak briefly, and up to 2 RSVPs to ALL events for the year. **NEW OPPORTUNITY** Option to host meetings in your offices or showroom space.
  - $5000 Members
  - $5050 Non Members

**Annual**

- Have your brand front & center all year long with the Knowledge Community (KC) or Network of your choice! Benefits include: Logo on KC/Network’s webpage; verbal recognition at ALL KC/Networks Events for the year; logo on ALL event flyers and promotions; as well as, admission for 2 to ALL event associated with your selected KC/Network. **NEW OPPORTUNITY** An annual sponsor now has the option to host 1-3 meetings for the year.
  - $1500 Members
  - $1550 Non Members

**Event**

- Select one event of your choice with the Knowledge Community or Network that aligns with your business goals Benefits include: Logo on KC/Network’s webpage; logo on event flyers and promotions; and verbal recognition at your selected KC/Networks events.
  - $500 Members
  - $550 Non Members

**CONTINUING EDUCATION**

**4X4 CE BOOTCAMPS**

AIA San Antonio now offers four fast hours of Continuing Education once a month for architects. Highlight the latest on your products and services to members of the architecture community during a bootcamp of your choice listed below.

- $375 Members
  - $500 Non Members

  - **Feb 7** What WOOD You Do.. (tbd)
  - **April 10** Where Do I Park?
  - **May 8** Historic Preservation(tbd)
  - **June 5** (tbd)
  - **Aug 7, 2020** (tbd)
  - **Sept 4** (tbd)
  - **Nov 13** (tbd)
  - **Dec 4** Black Friday

  - **Mar 5-6** Spring Conference
  - **July 10** COTE Simulation Symposium
  - **Oct 16** Lighting

**LECTURES & EDUCATIONAL TOURS**

AIA offers a number of lectures and educational tours of projects throughout the year. Stay tuned to the AIA Calendar at https://aiasa.org/calendar/

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Step 3: Have Fun

Sponsor AIA annual social events!

BEAUX ARTS BALL – Saturday, April 4, 2020
- $4,500 Diamond Sponsor – ten guests
- $1,750 Gold Sponsor – six guests
- $500 Bronze Sponsor – two guests
- $2,500 Platinum Sponsor – eight guests
- $1,000 Silver Sponsor – four guests
- 175 Members Reservation
- 225 Non-Members Reservation

32ND AIA/ASLA ACME BRICK SCHOLARSHIP GOLF CLASSIC – Monday, May 4, 2020
Proceeds of the tournament benefit scholarships for UTSA and San Antonio College architecture students.

- SOLD $5,000 Title Sponsor (exclusive opportunity)
- SOLD $2,500 Lunch Sponsor (exclusive opportunity)
- SOLD $1,500 Hole in One Sponsor (exclusive opportunity)
- SOLD $750 Contest Sponsor - Closest to the Pin; Longest Drive; Longest Putt
- SOLD $250 After PARtee Sponsor (multiple opportunities)

REGISTER TO PLAY!
- $600 Member/$800 Non-Member Foursome Early Bird Rate by April 6th ($150/$200 per player)
- $800 Member/$1000 Non-Member Foursome after April 6th ($200/$250 per player)

11TH ANNUAL AIA CLAYS & Q SHOOT CLASSIC – FRIDAY, JULY 31, 2020
Held at the National Shooting Complex, the AIA Shoot Classic and Mixer is an opportunity for Architects and related industry professionals to enjoy for fun and fellowship.

- SOLD $3,500 Title Sponsor (exclusive opportunity)
- SOLD $2,500 Cook Off Sponsor (exclusive opportunity)
- SOLD $1,250 Range Sponsor (ten opportunities)
- SOLD $500 Beverage Cart Sponsor (four opportunities)
- SOLD $50 Cooker BBQ Competition Entry Fee
- SOLD $700 Member/$800 Non-Member Flight of Five Early Bird by July 3rd ($140/$160 per player)
- SOLD $750 Member/$850 Non-Member Flight of Five After July 3rd ($150/$170 per player)

23RD ANNUAL AIA HOMES TOUR – SATURDAY, OCTOBER 10, 2020
The AIA Homes Tour features the best of AIA residential design. All sponsorships include display advertising in the program.

- SOLD $3,500 Platinum Sponsor
- SOLD $1,500 Silver Sponsor
- $3,500 Champagne Lounge Sponsor
- $3,500 Mayor’s Choice Sponsor
- $3,500 Wine Sponsor
- $1,575 Merit Sponsor
- $850 Student Gallery Sponsor
- $3,500 25-Year Award Sponsor
- $3,500 After Party Sponsor
- $3,500 COTE Award Sponsor
- $2,500 Honor Sponsor
- $1,000 Citation Sponsor

PEOPLE + PLACE CELEBRATION – TUESDAY, NOVEMBER 17, 2020
Annual celebration of outstanding design by AIA San Antonio Architects and their project partners.

- SOLD $5,000 Banquet Sponsor
- SOLD $3,500 Champagne Lounge Sponsor
- SOLD $3,500 Mayor’s Choice Sponsor
- SOLD $3,500 Wine Sponsor
- SOLD $1,575 Merit Sponsor
- SOLD $850 Student Gallery Sponsor
- $3,500 25-Year Award Sponsor
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